

THE OBAMACARE ANSWER GUIDE



By **WAYNE ALLYN ROOT**
Prepared for Swiss America

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INTRODUCTION

- I. OBAMACARE IS A RAVING, ROLLICKING, FANTASTIC SUCCESS!***
 - II. MEANWHILE, OBAMACARE IS MAKING AMERICA SICKER***
 - III. 13 ALTERNATIVE SOLUTIONS TO THE OBAMACARE NIGHTMARE***
 - IV. THE ECONOMIC FALLOUT OF OBAMACARE & OBAMANOMICS***
 - V. HOW TO ESCAPE THE DEBASEMENT OF AMERICA & THE DOLLAR***
- ## **CONCLUSION**

INTRODUCTION

By **Wayne Allyn Root**

Author of “The Ultimate Obama Survival Guide”

There are two major political parties in America. I’m a member of the naive and cowardly one. I’m a Republican. How stupid is the GOP? They still don’t get it. I told them five years, two books, hundreds of articles and a national bestseller ago (*The Ultimate Obama Survival Guide*), that Obamacare was never meant to help America, heal the sick, lower healthcare costs, lower the debt or expand the economy.



The GOP needs to stop calling Obamacare a “train wreck.” That means it’s a mistake or an accident. That means it’s a gigantic failure. It’s NOT. This is a brilliant, cynical and purposeful attempt to damage the U.S. economy, kill jobs and bring down capitalism. It’s not a failure, it’s Obama’s grand success. It’s not a “trainwreck,” Obamacare is a suicide attack. He wants to hurt us, to bring us to our knees, to make us capitulate; so we agree under duress to accept big government.

Obama’s hero and mentor Saul Alinsky was a radical Marxist intent on destroying capitalism. Alinsky’s stated advice was to call the other guy “a terrorist” to hide your own intentions. To scream that the other guy is “ruining America,” while you are the one actually plotting the destruction of America. To claim again and again ... in every sentence of every speech ... you are “saving the middle class” while you are busy wiping out the middle class.

The GOP is so stupid they can’t see it. There are no mistakes here. This is a planned purposeful attack. The tell-tale sign isn’t the disastrous start to Obamacare. Or the

devastating effect the new taxes are having on the economy. Or the death of full-time jobs. Or the overwhelming debt. Or the dramatic increases in health insurance rates. Or the 70% of doctors now thinking of retiring- bringing on a healthcare crisis of unimaginable proportions. Forget all that.

The real sign this is a purposeful attack upon capitalism is how many Obama administration members and Democratic Congressmen are openly calling Tea Party Republicans and anyone who wants to stop Obamacare “terrorists.” There’s the clue. Even the clueless GOP should be able to see that. They are calling the reasonable people...the patriots...the people who believe in the Constitution...the people who believe exactly what the Founding Fathers believed...the people who want to take power away from corrupt politicians whom have put America \$17 trillion in debt ... terrorists?

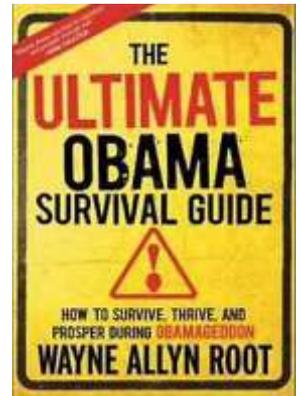
That’s because they are Saul Alinsky-ing the GOP. The people trying to purposely hurt America, capitalism and the middle class are calling the patriots by a terrible name to fool, confuse and distract the public.

I. OBAMACARE IS A RAVING, ROLLICKING, FANTASTIC SUCCESS!

Stop calling Obamacare a failure. Here is what it was created to do. It is succeeding on all counts.

1) Obamacare was intended to bring about the Marxist dream-redistribution of wealth. Rich people, small business owners and the middle class are being robbed so the money can be redistributed to poor people (who vote Democrat). Think about it. If you’re rich or middle class, you now have to pay for your own healthcare costs (at much higher rates) AND 40 million other people’s costs too (through massive tax increases). So you’re stuck paying for both bills. You are left broke. Brilliant.

2) Obamacare was intended to wipe out the middle class and make them dependent on government. Even Obama’s IRS predicts health insurance for a typical American family by 2016 will be \$20,000 per year. But how would middle class Americans pay that bill and have anything left for food, housing or living? People who make \$40K, or \$50K, or \$60K can’t possibly hope to spend \$20K on health insurance without becoming homeless. Bingo. That’s how you make middle class people dependent on government. That’s how you make everyone addicted to government checks. Brilliant.



3) As a bonus, Obamacare is intended to kill every decent paying job in the economy, creating only crummy, crappy part-time jobs. Why? Just to make sure the middle class is trapped, with no way out. Just to make sure no one has the \$20,000 per year to pay for health insurance, thereby guaranteeing they become wards of the state. Brilliant.

4) Obamacare is intended to bankrupt small business, and therefore starve donations to the GOP. Do you know a small business owner? I know hundreds of them. Their rates are being doubled, tripled and quadrupled by Obamacare. Guess who writes 75% of the checks to Republican candidates and conservative causes? Small business. Even if a small business owner manages to survive, he or she certainly can't write a big check to the GOP anymore. Money is the "mother's milk" of politics. Without donations, a political party ceases to exist. Bingo. That's the point of Obamacare. Obama is bankrupting his political opposition and drying up donations to the GOP. Brilliant.

5) Obamacare is intended to make the IRS all-powerful. It adds thousands of new IRS agents. It puts the IRS in charge of overseeing 15% of the U.S. economy. The IRS has the right, because of Obamacare, to snoop into every aspect of your life. To go into your bank accounts, to fine you, to frighten you, to intimidate you. And Obama and his socialist cabal have access to your deepest medical secrets. By law your doctor has to ask your sexual history. That information is now in the hands of Obama and the IRS to blackmail GOP candidates into either not running or supporting bigger government by threatening to leak the info and ruin campaigns. Have you forgotten the IRS harassed, intimidated and persecuted critics of Obama and conservative groups? Now Obama hands the IRS even more power. Big Brother rules our lives. Brilliant.

6) Obamacare is intended to unionize 15 million healthcare workers. That produces \$15 billion in new union dues. That money goes to fund Democratic candidates and socialist causes thereby guaranteeing Obama's friends never lose another election. And Obama's policies keep ruining capitalism and bankrupting business owners long after he's out of office. Brilliant.

Message to the GOP: This isn't a game. This isn't tiddly-winks. This is a serious, purposeful attempt to highjack America and destroy capitalism. This isn't a train wreck. It's purposeful suicide. It's not failing, it's working according to plan. Obama knows what he's doing. Stop apologizing and start fighting.

Remember, Conservatives aren't "terrorists." We are patriots and saviors. We represent the Constitution and the Founding Fathers. We are the heroes and the good guys. Unless you get all this through your thick skulls, America is lost ... forever.

II. MEANWHILE, OBAMACARE IS MAKING AMERICA SICKER

Obamacare is sickening or killing millions of Americans in at least three ways; stress, fear and uncertainty.

We call this new health hazard ‘**Obamacare Stress.**’ It's logical to infer that Obamacare Stress is already causing premature deaths from heart attacks and other ills.

The second way Obamacare Stress is making our nation ill is indirect; by depressing the economy. Obamacare has created huge uncertainty among investors and businesses and this has choked off hiring, economic growth and prosperity. This has created a Depression-like downward, economic spiral as 23 million unemployed and underemployed Americans have less money to spend buying products.

Obamacare is one major cause of our sickly economy, lack of well-being, and loss of confidence about America's future. Obamacare will be forcing people to pay much higher prices and deductibles for inferior health insurance than they had before the government seized control of their live-or-die healthcare.

We will never know for certain how many people Obamacare kills, but we certainly know it has become a major source of stress and thus is hazardous to America's health. Stress is inevitable when you force people – 85 percent of whom, according to Gallup polling, were happy with their existing health care coverage – into a one-size-shafts-all bureaucratic government scheme overseen by the Internal Revenue Service.

The evidence from NBC News and elsewhere clearly suggests President Obama outright lied to the 93 million Americans who could soon lose their private and employer health insurance as a way to get himself elected and re-elected, and to get his badly-designed healthcare scheme made law.

President Obama either knew tens of millions would lose their old insurance or did not bother to find out what many were warning of in his scheme, so we're forced to conclude President Obama is either a knave or a fool. Either way, Obamacare is not a legacy to be proud of.

Since the then-ruling Democrats locked Republicans out of the shaping of this law, which passed with only Democrat votes, we think the Democratic Party should reimburse taxpayers for the \$600 million debacle of its web site. The way this deceptive law has been dishonestly forced down Americans' throats, and poisoned our Democratic Republic, is a disgrace.

The third way Obamacare causes stress and anxiety, leading to both personal and economic sickness, is that it has destroyed the faith we deserve to have in the honesty and integrity of our leaders.

Obamacare causes millions of Americans to feel oppressed and robbed by dishonest government power, and millions of others to feel addicted to government handouts. Both groups are losing control over their own individual and family lives because of Obamacare, which causes self-destructive stress and anxiety chemicals such as cortisol in the human body.

Obamacare has revealed that President Obama's word simply can no longer be believed. He has created an immense Deficit of Trust almost as harmful to America's self-confidence and health as Mr. Obama's gigantic economic deficit. Obamacare, which idealists hoped would make us healthier, ironically might sicken and kill more Americans than it cures.

III. 14 ALTERNATIVE SOLUTIONS TO THE OBAMACARE NIGHTMARE

There are 14 simple and straightforward solutions that could significantly decrease the cost and improve the quality of healthcare in our country:

1) Seal the borders to eliminate more illegal immigrant health care. We can't afford the healthcare costs of American citizens, how can we pay for more?

2) Tort reform with special emphasis on a "Loser Pays" system. The biggest reasons driving medical costs through the roof in the USA are the powerful one-two punch of lawyers and lawsuits. Not just any lawsuits; but frivolous, ridiculous and outrageous lawsuits. It's no coincidence Obamacare never addressed the number one problem in the healthcare system- tort reform. Obama is a lawyer, Michelle Obama is a lawyer, most of the White House staff are lawyers and Obama's biggest donors (outside of unions) are The Bar Association and millions of individual lawyers. So because the American political system is built around a foundation of "legal bribery" the best possible solution to lower healthcare costs was never even considered for Obamacare. Tort reform was left on the cutting room floor.

The answer is quite simple: America needs to copy Texas! Texas is the model for America. They have instituted major tort reform. The results are outstanding. Insurance rates for Texas doctors have dropped dramatically and thousands of new doctors moved into Texas. Then Texas went a step further. They became the first state to pass a "Loser Pays" system. That means anyone can still sue. But that plaintiff better have a good case.

Because a loss would mean payments of all attorneys' fees, both the plaintiff's and the defendant's attorneys. This system would discourage frivolous lawsuits.

Overnight "the ambulance chasers" would be out of business. Insurance rates for consumers and doctors would go down. What a simple solution. And a mainstream solution too. Every major industrialized nation in the world, except America, has a "loser Pays" legal system. Somehow Obama and Obamacare left out the one idea that could have actually reduced our healthcare costs.

3) Eliminate the contingency system. Doctors do not get a contingency fee and a percentage for saving a billionaire's life, only his fee for service. Why should attorneys have such a lucrative arrangement, with patients negotiating settlements against a physician who has never been proven at fault? Pain and suffering caps will drive the cost of care down. It can be a fair cap, say \$500,000.00, not the tens of millions of dollars often awarded in a single case. This would curb trivial lawsuits and stop defensive medical practice, while still keeping doctors liable for gross negligence.

4) Medicaid recipients should be required to pay something, even if it's just a small co-pay. If the patient has no cost at all, it encourages over-utilization and waste.

5) Medicare is provided to those 65 years and older under the current arrangement. But, now that life expectancy is so much longer, go back to the original intent of offering care the last 2-3 years of life. If life expectancy moves upward, then the age at which coverage begins automatically moves upward. It pays to postpone retirement and to delay receiving Social Security benefits until age 70.

6) Offer preventative programs, not just symptom-based treatment. Symptom-based treatment is a great system for hospitals, pharmaceutical companies and insurance companies, but greatly increases cost. It is shameful that 80 cents of every dollar spent on health care for an American is spent the last two months of their lives.

7) Physicians in this country are considering new options for themselves and their families. Many are retiring, moving to other countries and/or going into non-medical businesses. If you're smart enough to be a brain surgeon and will work 120 hours per week, you probably have a skill set to make a living doing something else. We must get the government, lawyers, and pharmaceutical giants with K Street clout out of the business of healthcare and give it back to the doctors who give their lives to care for the sick.

8) If you own a business, set up a self insurance plan. It is administered by a health insurance company. So it's done professionally. But it saves your business a fortune. This is the biggest Obamacare loophole available for small businesses.

9) Consider a concierge or “direct pay physician.” Meaning if you have the money, go outside the system and hire the best physicians money can buy. Concierge medicine (or direct care) establishes a relationship between patients and a primary care physician in which the patient pays an annual fee or retainer of \$1,500-\$5,000/year. In exchange for the retainer, doctors provide individual enhanced care. One way to afford this is to set up a HSA (Health Savings Account).

10) Consider “medical tourism.” This is the idea that you travel to other beautiful tourism-oriented countries (like Panama, Thailand, Costa Rica) where they have American-educated doctors, American-style hospitals and much lower costs for surgery. Your surgery is done at a fraction of the cost and the scenery and weather is so beautiful, you turn the trip into a vacation. You might ask, “Why would I need that? After all, under Obamacare our medical is all free.” In reality, what's “free” might very well be sub-standard care, combined with long waits or outright rejection for your surgery, or treatment. To pay “out of pocket” on the private medical market inside America for a hip, knee or shoulder replacement surgery might cost upwards of \$100,000. The same surgery in Costa Rica or Panama (by American-trained doctors) might cost less than \$10,000. Having dental work done under Obamacare might result in a 2-year wait. Having it done “out of pocket” tomorrow might cost \$20,000 inside America. But you could have it done in Panama by American-trained dentists for only \$5000. So if you can't get the quality of care inside America under Obamacare, or the wait is just too long, it may very well pay to have your medical or dental procedures done outside the USA. Sad, but true. It's important to deal in reality, and know your options.

11) Do everything in your power to remain healthy. If you never get sick, you never need to enter the new government-managed health care system. That should be everyone's #1 goal! Therefore ...

- **Exercise daily**
- **Manage Stress**
- **Yoga**
- **Meditation**
- **Healthy holistic lifestyle**
- **Organic diet**
- **Vitamin supplementation**

12) Rethink whether government health care mandates are the best way to reform health care, or whether they actually block the innovative health care movement blossoming within the free market and faith community.

13) “Healthcare sharing ministries” are exempt from Obamacare. A century ago, churches understood they were also called to care for the sick and needy, and so they founded hospitals. Today churches are reviving that heritage. Yet many politicians continue to insist only the government can solve the problem of health-care coverage.

You could also consider working within your own congregation to help care for the sick and suffering. When church members fulfill their God-given calling, they minister not only to the body but also to the spirit, which is more than any government bureaucrat can do.

14) Invest in precious metals

Today all roads are leading to gold, the ultimate world currency. My recommendation is to accumulate both gold and silver either in bulk now or on a monthly basis, as much as you possibly can. Think of it as your "wealth insurance" account, just as important to your future as your monthly mortgage payment is in adding to long-term real estate equity.

If you have cash sitting around in savings and retirement accounts, consider moving it into precious metals for safety and inflation protection. Forget about the price today and consider the long-term value and growth of gold and silver over the last decade, rising 300%! And 3500% since 1970! With the advent of Obamacare comes the very real possibility of hyper-inflation and total currency debasement, as well as replacement of the US dollar as the world's reserve currency.

Heck, even-liberal biased, Obama-loving NPR admits these Faith-based programs are working...

A RELIGIOUS ALTERNATIVE TO OBAMACARE’S INDIVIDUAL MANDATE

By NPR Staff

The Affordable Care Act requires nearly every American to have health insurance or pay a penalty, beginning Jan. 1, 2014. The so-called “Obamacare” has been controversial ever since the law was passed.

But for people who fall into a few select categories, the mandate doesn't apply. Like Native Americans who get health coverage through the Indian Health Service, or people who are incarcerated.

Another exception is for members of health care sharing ministries, “a way for individuals with a “common set of ethical or religious beliefs” to share medical bills.

SHARING HEALTH BURDENS

The sharing ministries are not insurance: there’s no guarantee that a given bill will be covered. Instead, it’s like a co-op, where members decide what procedures to cover, and then all pitch in to cover the cost as a group.

“It’s a group of people, in this case Christians, who band together and agree that they want to share one another’s burdens,” says Andrea Miller, medical director for the largest Christian health-insurance alternative, Medi-Share.

She says members put aside a certain amount of money every month, which then goes to other Christians who need help paying their medical bills. Medi-Share’s monthly fees vary, but that family options “average less than \$300 a month.”

There are a few requirements to fulfill before participating, Miller says. The first is that you have to be Christian. “Second, you need to agree to living a Christian lifestyle, including no smoking, including not abusing alcohol or drugs,” she says.

To constitute as a health care sharing ministry — and therefore be exempt from the Affordable Care Act requirements — the nonprofit has to have been in existence since 1999 (Medi-Share has existed since ‘93). The ministries also have an independent accounting firm conduct a publicly available annual audit.

Other health care sharing ministries:

Samaritan Ministries: <http://samaritanministries.org/>

Christian Healthcare Ministries: <http://www.chministries.org/>

Healthcare Sharing Ministries: <http://www.healthcaresharing.org/hcsm/>

IV. THE ECONOMIC FALLOUT OF OBAMACARE & OBAMANOMICS

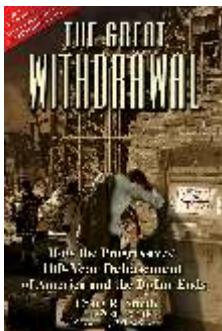
The new Affordable Health Care Act is in reality an oxymoron – it is neither affordable, nor does it improve health care. What it does do is to impose new compliance regulations, employer mandate taxes, and numerous indirect costs on small- and medium-size companies – all in the interest of growing BIG government even BIGGER!

According to the Heritage Foundation, “Obamacare adds a trillion dollars in new health care spending, expanding prohibitively expensive entitlements and creating a subsidy scheme that discourages work and penalizes marriage. Obamacare will result in \$52 billion in new taxes will be imposed on businesses by mandating that employers provide

health insurance. On February 10, 2011, [CBO Director Doug Elmendorf testified](#) before the House Budget Committee that Obamacare will result in an estimated 800,000 fewer U.S. jobs.”

The unimaginable, mind-numbing, statistics of the Obama economy:

- Over 90 million working-age Americans are not working, highest in history
- More Americans are losing health insurance than signing up for Obamacare
- Only 22% of uninsured Americans intend to buy insurance through Obamacare
- More Americans now receive entitlements than work full-time
- Nearly half of Americans have less than \$500 in savings
- The U.S. Census confirms the typical American family earns less today than in 1989
- 46 million Americans in poverty - twice as large as the population of Syria
- The food stamp army has grown from \$17 billion annually to \$78 billion annually
- The national debt jumped \$328 billion in one day, more than entire budget deficit in 2007
- A majority of Americans with 401K accounts are accumulating debt faster than retirement savings
- Because our education system under Obama (and teachers unions) is wrecked, the future of America looks bleak



The truth is Obamacare is creating a part-time U.S. economy, with no prospects for economic growth in 2014. Authors Craig Smith and Lowell Ponte cover this topic in detail in their latest book, “*The Great Withdrawal: How the Progressives' 100-Year Debasement of America and the Dollar Ends*”. Here is a short excerpt from pages 129-132 in the book:

We never really left the 2008 Great Recession. And legitimate data – not massaged, manipulated government data – backs this up.

The American economy is already devastated by debt now bigger than our \$16 Trillion annual Gross Domestic Product (nearly 40 percent of which now comes from federal, state and local government spending, not actual productivity of goods or services).

During President Obama's first four years, the Federal Government share of America's GDP rose from 19.5 percent to a peak at approximately 25 percent as the government grew relative to our economy by 25 percent.

Twice as many Americans are now employed by government as work in all of manufacturing combined. At least 49.1 percent of U.S. households now include one or

more persons who receives a government benefit. Under Mr. Obama we have become a nation in which at least 43 percent of working-age adults pay no income tax, and who therefore are likely to see government as a free goody-dispensing machine.

We have undergone the “fundamental transformation” this former radical community organizer desired, into a European-style Welfare State with chronic high unemployment, low productivity, stagnant growth, and therefore an addictive dependence on ever-more wealth redistribution by an ever-growing government.

Our politicians and Fed now find themselves caught in a trap of their own making. The economy is now addicted to ever-increasing doses of cheap, near-zero-interest stimulus money, yet such spending debases the dollar and will ultimately destroy our economy, unless stopped.

The politicians need more and more wealth to redistribute to buy their re-elections, but putting heavier taxes on the backs of the productive is already reducing productivity, jobs and economic growth.

The U.S. Senate refused to pass a new budget for nearly four years because, after Republicans regained control of the House of Representatives in 2010, getting a new budget through Congress would require compromise and cuts in the absurdly-high spending levels enacted during the Democrats’ government monopoly of Mr. Obama’s first two years as president. The Senate therefore maintains high spending via continuing resolutions, not whole new budgets as the Constitution requires.

Because of Senate rule-breaking and President Obama’s unwillingness to reduce the size of government, the only opportunity Republicans have to cut spending comes when a debt limit ceiling is reached, when GOP lawmakers can force Democrats to choose between a partial government shutdown or trimming down our dangerously-obese Uncle Sam.

This has produced a crisis-oriented kind of compromise – brief extensions of the debt ceiling that let wild spending continue, but on a short leash.

“The budget is a Domsday Machine,” said David Stockman, the controversial former Budget Director for President Ronald Reagan. Our current “crisis-ocracy” thus creates “a new fiscal cliff every few months,” as we become the buffalos stampeded to the edge of each of these cliffs.

V. HOW TO ESCAPE THE DEBASEMENT OF AMERICA & THE DOLLAR

Living amidst crisis-driven economics and politics is stressful and can produce unanticipated consequences – from heart attacks to mental and social breakdown, as we have covered.

While President Obama was using the 2012 Newtown shooting tragedy as a crisis to impose gun control, *Forbes* Magazine columnist Louis Woodhill offered three important ideas to reduce the fear that pushes people to acquire more guns. He urged President Obama to stop using crises to circumvent the Constitution, and instead to do more to suppress crime so people will feel safer.

Mr. Woodhill’s third suggestion showed deep understanding of how government via crisis-ocracy is harming us – and can be reversed: “Stabilize the dollar,” he wrote.

“Inflation, and even the possibility of inflation, creates anxiety,” he wrote. “People sense (correctly) that inflation threatens their survival. Hyperinflation can cause not only economic disaster, but also a collapse of law and order.”

“Faced with a dollar subject to the whims of [Fed Chairman] Ben Bernanke and Barack Obama, people will buy more guns,” wrote Woodhill. “Returning to a stable, gold-defined dollar would, among other things, reduce the demand for firearms,” he concluded.

And so, too, would a return to civilized politics and an end to openly ideological class warfare bullying by an imperious president who relishes ruling by decree, demonization of opponents, and outright intimidation.

Because the politicians tax us by devaluing and debasing our dollars, few are eager to return to the honest, gold-defined dollar that made America great, prosperous and free.

So long as we denominate our lives and hold our savings in the form of paper fiat dollars, we will render unto Caesar a growing share of our labors and suffer more stress and fear at one cliff after another.

We have an alternative. We can create our own personal and family gold standard, our own liberating transformation, by exchanging politicized paper dollars for gold that the politicians cannot debase by running more off a printing press in Washington, D.C.

Gold is the historically-proven way to anchor your savings in solid value, to step back from the cliff and avoid being stampeded by fear that the dollar is about to disintegrate with each new political crisis.

Creating a personal gold standard can be a golden key to escape the currency debasement trap, to live with economic security and peace-of-mind, to replace danger with opportunity.

Central banks are buying gold in record amounts because they see a significant shift coming with the status of the dollar, and they need to protect themselves against that risk. If central banks are preparing for a major change in the value of the dollar, shouldn't we do the same?

Americans would be wise to follow the century-old Chinese tradition of converting paper (which they call “wind” money) into hard money, gold and silver. China has been increasing their gold reserves systematically over the last decade in a BIG way. Day by day China is growing in world power – complete with hopes of making their currency (Yuan) the next Global Reserve Currency when the U.S. dollar finally collapses under the weight of exponential debt burdens.

“China seeks world role for ‘people’s money’” reports AFP news. “With deals from London to Singapore, China is seeking a greater role for its yuan currency in global markets to challenge the hegemony of the almighty dollar. China’s official Xinhua news agency called for a ‘de-Americanised’ world. It also urged the creation of a ‘new international reserve currency... to replace the dominant US dollar’”.

CONCLUSION

At this point in history Obamacare is providing more questions, uncertainty and downright angst about the future than it is answers or solutions to our growing cultural and economic crises.

Small businesses will likely be hurt in many ways. Big business will pass on all of these new taxes and mandates in the form of higher prices. Sadly this administration is murdering the middle class at the fastest pace in history.

The only way to financially protect your wealth in today’s world is to diversify a portion of your assets into a form of wealth that cannot be devalued or debased; such as gold, silver, land and livestock.

Swiss America has been helping Americans do just that for over three decades. Please take a few moments to call your Swiss America representative to discuss how to best prepare your family for the unexpected in the days ahead at 800.289.2646.

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WAYNE ALLYN ROOT

Exposes the dangers and alternative solutions to Obamacare



Wayne Allyn Root has been dubbed by the media as “*The Capitalist Evangelist*.” He is well known for both his politics and business careers. He is a former Presidential candidate, the 2008 Libertarian Vice Presidential nominee, and a national political commentator on Fox News and thousands of radio shows. On the business side, Wayne is a high profile CEO, serial entrepreneur, private equity guru, small business champion, and proud defender of capitalism, entrepreneurship, and limited government.

Wayne speaks at business events across the globe on the topics of branding, marketing, promotion, and media credibility. He serves as spokesman for Swiss America, one of the world’s most respected precious metals companies. Mr. Root’s latest book was the #1 Finance and Political bestseller in the USA *The Ultimate Obama Survival Guide: How to Survive, Thrive and Prosper During Obamageddon*. His twitter: <http://twitter.com/WayneRoot/>



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